

Chrome Pony Rally 2014

With more than 500 bikes having descended on Sierra Vista, AZ, for the inaugural Chrome Pony Rally held May 6-10, plans are already underway for the second event in 2015. "I think for our first rally it went really well," said Dee Erwin, owner/coordinator of Chrome Pony Rally. "We had four great bands, over 40 vendors, and distributed more than 1,500 wristbands."

"A major musical draw was Mogollon, which was our headliner on Friday evening. Their salute to our soldiers and heroes brought tears to the eyes of the crowd, especially because we are a military community. Another great attraction was the four performances by the Arizona Precision Motorcycle Drill team, which really thrilled those who came out to see them."

Feedback has also been encouraging from those who attended, Dee added. "They loved the venue, they thought we had great vendors and the ones that rode loved the region. It was a great way to promote Cochise County. They also appreciated the hospitality they received and the fact



there was no hotel price gouging. And, of course, the weather here is just perfect for getting on your bike and taking to the open road."

The 2nd Annual Chrome Pony Rally will be held May 29, 30 and 31, 2015, at the city's Veteran's Memorial Park. "We learned a lot from the inaugural rally and will make some changes next year to make this an even better event," said Dee. The first major change will be cutting the event from five days to three. Next year, the rally will begin on a Friday, with guided rides available for attendees. Bands will be brought in again to entertain the crowds on Friday and Saturday night along with a live DJ during the days, and a vendor corral will provide retail therapy from Friday afternoon through Sunday. The final day will include a pancake breakfast, followed by a bike blessing and the closing ceremony.

Once again, the goal behind Chrome Pony Rally is to showcase the area's natural beauty and its outstanding riding opportunities. "We certainly met that goal in 2014," Dee said.

For more photos & information visit www.chromeponyrally.com

