

Business Review: Evapeology Vapor Lounge

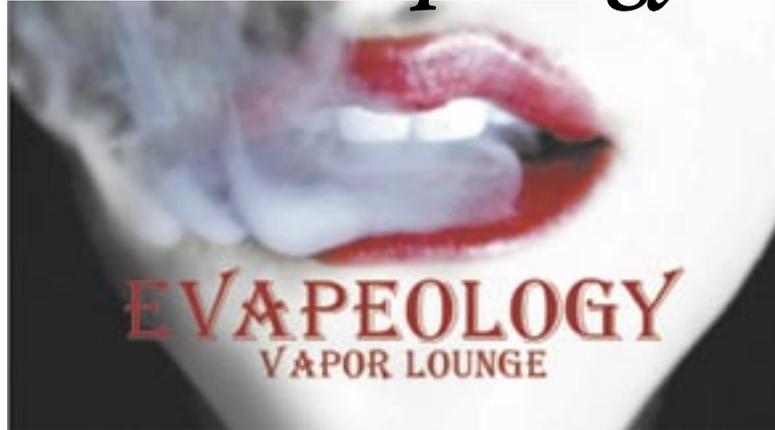
Bruce & I both understand what an undertaking it can be to stop smoking. We have been smoke free for about 12 years now. We each used different means to quit, and fortunately there are numerous options out there to successfully achieve that goal.

A new one recently introduced to us by our friend Charles is called Vaping. We're told it is different from the e-cigarette and it gives more of the sensation of smoking... the draw and the expelling of 'smoke' are there. The promo says that it 'Looks, feels, & tastes like a real cigarette'. But what you are inhaling is liquid based.

It is unclear so far as to what exactly is IN the vaping liquid... aside from a generalized recipe of water, flavor, & nicotine. Apparently this system is so new that the rules & regulations about what has to be on the label are yet to be established. This topic has been discussed widely on the news and within vaping circles. And everyone should do their own homework before deciding what they are willing to ingest into their own bodies. BUT it is known that there are 400+ toxic chemicals represented in every tobacco cigarette. Burning & inhaling the fumes of those noxious chemicals is, without question, a deadly choice. It stands to reason that vaping pretty much has to be better than traditional cigarettes or at the very least no worse.

To me, the most innovative aspect of vaping is the freedom to control and adjust the amount of nicotine that you take in. This gives the user the freedom to stair-step down their nicotine intake slowly, to avoid any discomfort of withdrawal. We know people who, over time, have adjusted their nicotine intake down to zero.

At first, my intent for this article was to take one person and follow him or her through



the entire process of switching to vapor, and going through the step-down process of quitting smoking. When that didn't come together the way I planned, it became a sort of blessing in disguise. My eyes opened from that tunnel vision to a broader picture. I started seeing SO MANY people carrying vapor pens with them that I started stopping total strangers just to chat with them for a few minutes about their vaping experience. I spoke with people who were using vapor devices as I crossed paths with them during Bike Week. I got to speak with people who had



just started the process, people who were completely nicotine free, and those in the midst of their transition. But the message was nearly the same from each conversation. They each felt that it was a positive choice for them. They felt that with this system they would finally succeed in their goal to quit smoking tobacco.

I can only tell you so much about this. But a person whom I KNOW can tell you a whole lot more about it is Charles Pinto, owner of Evapeology. Charles had been a cigarette smoker for 38 years; going through 1-2 packs per day.

He was so impressed with the system that he invested in two vapor lounges. He & his wife are two of their success stories. They are now cigarette free and have been for more than nine months! He's been at 0 mg nicotine for 60 days. Outstanding!!

Their Evapeology Vapor Lounges are located at 2164 N Alma School Rd Ste 101 in Chandler and 183 E Williams Field Rd in Gilbert. Any questions? Visit them online at <http://www.evapeology.com>, on Facebook at /evapeology or call 480-917-8273.

At these lounges you can learn about vaping, sample 'juice' flavors, purchase supplies, get technical support, and more. The stores have been described as having 'a great hang-out setting' and a 'friendly environment'. Reviews from customers give very high marks for customer service and quality of their products. Charles often sets up a vendor booth at area events too, so you can also check in and see where they'll be setting up next.

If you want the personal freedom and power to control your nicotine habit rather than IT controlling YOU ~ then maybe YOU should Drop the Paper and Get the Vapor!

Betsy