

Ladies-Only Garage Party

The latest 'Ladies-Only Garage Party', hosted by and at Chester's Harley-Davidson, took place on Thursday May 22nd from 6-8pm. About 60 ladies attended on this evening. Everything took place at the dealership. This gathering is part seminar, part social event. Its purpose is to educate women on motorcycle fit, style, and safety as well empowering them to feel independent and confident to ride.

As attendees arrived they checked in at registration and were divided into groups of 10 or so. Each group began their tour of the dealership in a different department and rotated throughout the dealership every 15-20 minutes.

Employees in each department were ready to answer questions and go over general information pertaining to their departments. Attendees were given an overview of the newest fashions and riding gear when they visited the Motorclothes Department. Representatives of the Riding Academy provided an explanation of the beginner's course for those who don't ride and a summary of the advanced safety course for those that currently ride but want a refresher course. Parts Staffers went over the different styles/types of seats, foot pegs, handle-

bars, and other equipment that can be installed in order to better "fit" a bike to its pilot. Attendees were able to sit on different style bikes and feel the difference of equipment. The Service Department discussed safety and the top 5 things you should always do prior to a ride. The Staff also provided a tour of the Service Department and Tech Bays. The Sales Staff demonstrated the proper way to pick up a motorcycle as well as gave a brief run-down of the different styles of bikes and how to appropriately fit yourself to a motorcycle, based on your physical traits and the traits of the bike.

Additional topics discussed included the importance of servicing your bike, the importance of wearing protective gear for each ride, and how to fit yourself in the proper helmet and jacket. The differences in warm weather and cold weather riding gear were also reviewed.

Thank you to Jolie's Place for providing the Free Food and Drinks and to Law Tigers for their donation of door prizes and items for the registration bags.

Thank you to Amy Barrett of Chester's Harley-Davidson for her contribution to this report. In addition to all the great event information she's shared here, she wants to remind everyone, "Chester's

Harley-Davidson is a family-owned and operated dealership and we pride ourselves on our customer service."

There is always something going on at Chester's H-D... KMLE Country Radio will be on-site Saturday, August 16th from 11a-1pm with the official Launch Party for their upcoming 8 Man Jam Concert. Ms. Nina D from KMLE's "Steve and Nina Morning Show" will be on-site giving away prizes. We will have a drawing to win "Best Seats in the House" tickets as well a FREE RIDING ACADEMY Class with Nina. Free food, free drinks, free shaved ice, drawings, prizes and more! And of course it's never too soon to mark your calendar for this year's Rocktoberfest... taking place Saturday October 4 and featuring Dennis DeYoung: The Music of STYX.

Chester's Harley-Davidson is located at 922 S Country Club, Mesa. Learn more about the dealership... special events, departments, and of course bikes, BIKES by calling 480-894-0404 or visiting online at <http://www.chestershd.com>

Please mention you read about it in
AriZona Rider Motorcycle News.



Think You Can ~ Think You Can't ~ Either Way, You're Right