

Advertiser Review: MobileAccountantAZ ^{AZ Rider}

Full Time Accounting

@ a Part Time Cost

A big shout out to two of my favorite people: Bruce and Betsy, owners and editors of *AZ Rider Motorcycle News* and thank you for giving me a chance to speak to your readers.

In January of 2007 after I was laid off from my long time Corporate accounting position in Illinois I decided that 47 years of snow and ice and cold were quite enough so... I packed my life up into a U-Haul and headed to Arizona. It was the best decision

I made ... I know *now* ... But it was quite scary to move from my comfort zone out to a place where I *didn't* know a soul, had *no* job lined up, and as luck would have it the economy was just starting to take a major downturn here in the Phoenix area.

Companies weren't hiring ~ let alone hiring the "older worker". After I got over the shock of realizing that I *WAS* the "older worker" I moved forward with temporary positions to try and find my niche.

It was a wild and interesting first couple of years. I finally realized a long-time dream ~ bought a motorcycle and learned to ride. I met a lot of great people as well as gained a lot of great friends within little less than a year (with Bruce and Betsy at the



top of that list of course). So while my career was stalled, I felt my life was just beginning.

One day I got a call from Robert Shinn, owner of Evil Twin Custom Cycles who was a personal friend. He asked me to take a look at his accounting and bookkeeping system; and I of course said 'yes'. After I got it all re-arranged, he hired me to do his ongoing financial work. That was the start of what I refer to as my "accidental business".

Now it's years later and I provide full-charge accounting and bookkeeping support from my home offices to a variety of clients all over the Phoenix Metro

area as well as Seattle, New York, Vegas, and Colorado.

What's great about my business model is that I can work from anywhere. I can keep your books caught up, train online, run reports, and print them directly to *your own printer* even from 2,000 miles away; as some of my clients are.

My services include: QuickBooks Company File Setup & Training, Chart of Accounts setup, Vendor Setup, Customer Setup, Accounts Receivable, Accounts Payable, General Ledger, Fixed Assets & Depreciation Tracking & Loan Amortizations, Payroll Reporting using a 3rd Party Payroll Service, Online

Sellers / Ebay and Paypal Reporting; Daily or Weekly Bank Updates - Bank Statement & Credit Card Reconciliations, Month End & Year End Financial Reporting, Cleanup & Catchup / 1 year or multiple. Nothing is too big or too small. I can also review and collaboration with your CPA or Tax Professional at Fiscal Year End for Tax Prep.

I am a Certified Member of the American Institute of Public Bookkeeping and an Intuit ProAdvisor. I have a Bachelor's Degree in Accounting and Business Administration, and 30-plus years of mostly Corporate Accounting positions.

I have learned so much over the past 5 years of being on my own. I can honestly say as I sit here at 5am on a Friday morning that I wouldn't trade my clients or my business for any type of "normal" job again. I love helping small to medium-sized businesses. I applaud their successes and commiserate with them over their setbacks. My clients are not just clients to me – they are considered friends.

If you or anyone you know is in need of honest, dependable, and easy to understand accounting or bookkeeping, please visit me at www.mobileaccountantaz.com, email me at Sue@MobileAccountantAZ.com or call 602-576-7052 for a customized estimate to fit your business.

Until we meet in the financial realm – have a great day!

Sue "Brat" Ashe
MobileAccountantAZ