

Sunrise Serenity Run

The Sunrise Serenity Run is a Motorcycle Rally for Clean & Sober Bikers. It is held in AZ's White Mountains, at Show Low Lake Campground in Lakeside. The people who host it are clean and sober. Most attend 12 step meetings. Some are active members of AA - Alcoholics Anonymous. The atmosphere is casual & relaxed, with old-style entertainment. Music is provided by ipod and/or cds over the speaker system.

In 2014 it was held the weekend of September 19-21. There were approximately 125 participants. Activities included bike games, speaker meetings, raffles, a bike blessing, and more. The poker run took riders on a local route, with stops hosted by event personnel along the way. When these ride routes are planned each year, stops are set up

at small stores, cafes, restaurants, bike shops, etc.... NO bars.

I gotta say ~ the organizers have managed to put this event together for a modest price considering all you get... Your entry fee includes 2 nights camping ~ [tent or RV], 2 nights dinner, 2 breakfasts, & Saturday's lunch, tee shirt & pin ~ for \$30/sgl, \$55/cpl. Once expenses are covered and seed money for next year's event is set aside ~ everything goes to a local non-profit in the community. This time, that was the Christian Motorcyclists Association's High Country Riders.

Attendance is a mix of new and repeat visitors each year. Most are from out-of-area.... Inside AZ and further away... such as New Mexico, Minnesota, Louisiana, Colorado, Texas, & California.

This event has been taking place for

12 years now. Outstanding! In 2015 the 13th annual SSR will be held the weekend of September 25-27 at the same location. See our calendar for details.

Thank you to Nancy Blaisdell for her help in putting this report together & sharing photos with us to use.

We feel it is very commendable that there are people organizing an event such as this. We have known people who have chosen to take the clean & sober path but then felt they were cut off from any sort of social life within the motorcycle community ~ especially getaways like a campout. Kudos to you! More information can be found at their website www.sunriserun.info.

Best wishes for a successful 13th!

Betsy & Bruce

