

Advertiser Review: Mesa Market Place Swap Meet

Mesa Market Place offers recreational shopping at its best!

Since 1996, Mesa Market Place Swap Meet has been a landmark in Mesa, AZ. Located at Baseline & Signal Butte Roads, it was a hit on its opening weekend and hasn't slowed down. Parking is free, admission is free, and live music in the Food Court is also free.

This place is enormous. A single breezeway provides 1 ¼ miles of shaded walkways filled with diverse shops. The pace is relaxed, the merchants are friendly, and there are lots of places to sit and people-watch.

The market is 100% handicap accessible, and features six snack bars and a full-service Food Court. Hot breakfasts, burritos, lunches, snacks, smoothies, salads, and ice cream are all available. The Market Breakfast includes two eggs, toast, and hash browns for \$4.50. Check out the coupon in the *AZ Rider Motorcycle News* advertisements for an even better deal!

Joan Wells, of the Advertising & Marketing Dept. at Mesa Market Place, shared, "You won't find a denser concentration of small locally-based retail businesses anywhere else in the Phoenix Metro Area. And we know you love shopping locally. The market attracts merchants from all over the world. It's still a bit of a swap meet in that there still are a few second-hand stores. But there is much more. Mesa Market Place is just the kind of place homeowners' love. It's where Arizona lifestyle furnishings and world décor meet.

"We Arizonans love our outdoor living areas: they're vital to our lifestyle. This market is the place to shop for your backyard improvements. You'll find pergolas, outdoor BBQ kitchens, patio furniture, fire pits, garden accessories, and even spas.

"And we Arizonans are always looking for the perfect summer outfit. It's got to wear well, look great, keep us fresh, and be comfortable, all at the same time. You'll discover great women's clothing, jewelry, and shoe stores. Their clothing stores have perfected 'summer survival!'

"Take your time shopping. Slow down and look at the variety. The prize you're looking for will be just around the corner. A bit of exploring will reveal items for a fraction of the price a specialty store would sell it.

"Did you know.....? Mesa Market Place is the Number 2 tourist destination in the East Valley after baseball's Spring Training! Tourists and locals enjoy the market equally! Your out-of-town friends will find the perfect souvenir to take home, reminding them of their trip to Arizona."

Mesa Market Place Swap Meet is an ideal location for supporting local small businesses. Perhaps you are looking to start a small business and are hesitant to commit to a traditional 'brick and mortar' store at first...? This may be the perfect place for you to launch your new endeavor!

"Mesa Market Place looks for ways to serve as this generation's 'city center.' "We'll always look for ways to support and to do good in our community. We're a good place to bring people together," says Mesa Market Place's General Manager, Pam White.

Motorcycle & Car Shows are hosted here regularly - in support of the Modified Motorcycle Association, numerous Veterans organizations, and other community charities. There are also many patriotic-themed events that take place throughout the year... on behalf of Veterans and deployed GIs.

Gatherings here are always family-friendly... but no fur-babies please. Service animals only.

Full capacity, during high season, brings more than 900 merchants to MMP. But during the summer there are *still* some 500 or so merchants stocking about 900 shops. They offer tools, general household items, apparel & accessories, giftables, year 'round necessities, and more; plus all kinds of outdoor living items.

Mesa Market Place's address is 10550 E. Baseline Rd., Mesa, AZ 85209. If you come in on Hwy 60, take Exit 193 Signal Butte Rd. Turn south, then turn right onto Baseline Rd.

Right now, Mesa Market Place is enjoying its Spring Season and is open Fridays, Saturdays, and Sundays, 7am until 3pm. In the middle of June they'll cut back to being open just Saturdays and Sundays from 7am until 3pm. In the Winter they resume Friday-Sunday hours from 7a-4pm. Their website is www.mesamarket.com and is an excellent place to check on hours and upcoming events. You can also call Mesa Market Place at 480-380-5572, or visit www.facebook.com/mesamarket/

Any time of year you can find something you can't live without at Mesa Market Place Swap Meet. C'mon out and have fun exploring all they have to offer!

