



The inaugural Motorcycle & Classic Car Show hosted by the Modified Motorcycle Association of AZ took place on Saturday October 1, 2016. It was a beautiful morning... 80°, clear sky with fluffy clouds. The venue was the Mesa Market Place at 10550 E Baseline Rd. This was the first major event hosted by the newly formed Superstition District. Sponsors included Mesa Market Place and San Tan Ford of Gilbert. Tammy Springsteen was the event coordinator and I appreciate her help with this report.

Vendors and competitors set up at 7am, with spectators coming in at 9am. Organizations represented included MMA-AZ, ABATE-AZ, American Legion Riders, the Jewish War Veterans, and the Viet Nam Vets / Legacy Vets MC.

Presentations included the Motorcycle Color Guard and the performing of the National Anthem. In addition to the vehicles in the show, there was a military helicopter on display, 'Charlie Chopper' ... a Viet Nam era bird.

The dj was Kevin James, of 'jam good music' [jamgoodmusic.com]. He did an excellent job of spinning the tunes, plus served as announcer for the day.

Raffle & auction items included jewelry, a 7-gallon Kobalt air tank with accessories, a set of Flo-Tech racing mufflers, and an autographed AZ Cardinals 1999 team football including Pat Tillman's signature. Early in the day there was an additional raffle, reserved for the vehicle owners who participated in the show.

Tammy was 'overwhelmed' by the turnout... with such great participation for this first-time event. There were a total of 59 official entries... 44 cars & 15 bikes. Among them was one of the best replicas we've ever seen over the years. It represented a 1930's-era Jaguar; built on a Pinto engine & drive train. Vehicles were a mix of vintage and more modern. The Oldest Car was a 1920 Model T and the Oldest Bike was a 1952 HD FLH custom.

Yes, there were more cars than bikes on display. But that will improve & balance out. And it must be considered ... such a beautiful day means it was also a perfect day for a ride. With that in mind, next year there will be a group ride departing from the Market Place at the conclusion of the show. It will end at the Road House in Cave Creek with dinner and band. Cars are welcome too.

A show like this often brings additional vehicles out to be seen... and the parking lot had some extra vehicles for the spectators to view that weren't actually a part of the event. Now that the owners know more about this fundraiser, perhaps some will come back & participate next year.

The purpose of this show was to raise money for the MMA-AZ and for the Veterans organization Arizona StandDown. Judging this show was by People's Choice. People voted by making donations. Each vehicle had a 'ballot box' container in front of it. Spectators purchased tickets and then dropped them into the ballot box of their favorites. Owners had the opportunity to collect 'early voting' prior to show day to increase their donations and chance of winning.

#### **Congratulations to the winners!**

MMA sisters from the Leather District collected the first place ribbons ... Cindy Gates' 1973 custom trike and Lisa Heiser's 1965 Ford-100 Truck. Together, they brought in \$240 in votes!

Best of Show also went to Cindy Gates. Seeing her trike was a 'blast from the past' as its previous owner was a fellow we'd known many years back ~ A.I.M. attorney Joe Eggleston. Prior to his death in 2008, he used to love riding this trike. It was good to see it rolling again and in good hands.

2nd place ribbons went to Terry "Hardware" Kriener of MMA's Rim Country District with his 2015 HD XL 1200x and Daniel Grieco for his 1965 VW Bug.

3rd place ribbons were collected by Sonia Eberhart with her 2004 TX chopper and Ron Cournia for his 1928 Dodge 4-door sedan.

4th place ribbons went to MMA Superstition District Manager Dan Beyer for his 2007 HD Road Glide and Bob Rotella with his Chevy Nova SS.

#### **Tammy extends thanks to...**

"Mesa Market Place GM Pam White was so gracious to offer her establishment to host our 1st annual Bike & Car Show. She is just one of many extraordinary people that contributed to our successful event. Pam's support and generosity and her staff made it so easy...."

"Mesa Market Place Event Coordinator Joan Wells is an amazing woman. She designed the event posters and post cards. She wrote the newspaper & radio advertisements; plus coordinated many people to assist in the planning, organizing and executing of the Show. We owe a debt of gratitude to Ms. Wells.

"Andrew Alex with Alex and Associates, PC. As soon as Mr. Alex heard that the newest MMA District ~ Superstition was planning their 1st big event, he donated \$500 and 500 posters. He made himself available to us to answer questions as well as offer his exceptional advice. He was happy to join us during the show and spoke with many members & patrons. We are so fortunate to have his law firm as a life-time business member!

"BC Cole Auctioneers ~ Casey Jones and his son

Rusty came to support us by entering his Model A car and Harley trike. He generously donated a 1999 Cardinals game ball signed by Pat Tillman and other players and held a live Auction helping us raise much need dollars.

"Bob Johnston of San Tan Ford. STF became a member of MMA and Bob immediately offered his expertise and assistance for our show. He generously donated items for door prizes as well as gave MMA a little shout out on his monthly radio show and other advertising.

"Art Sloane of Arizona Stand Down, along with several members of the Jewish War Veterans organization, who came out to help sell tickets for Best In Show & People's Choice Awards.

"Kevin with 'jam good music'. He knew exactly the right music to play during our show. Setting the tone for our event, he helped us rock the dollars!

"American Legion Post 27 for coming out to support us. We really appreciate them.

"The Motorcycle Color Guard with their fantastic flag display and motorcycle formation!

"The car clubs ... East Valley Cruisers, Seductive Bike & Car Club, and AZ Kit Car Club that came to support us!

"Hamilton High School's Jr ROTC for helping to park bikes and cars. 10 students and 3 adults came out. They did a fantastic job. We'll use them every year; and

"Special thanks to our MMA brother and sisters that rode in from all of AZ to support us!"

Tammy shared that Superstition District raised about \$2000 from the show and AZ StandDown received about \$360.

The Modified Motorcycle Association of AZ is a State MRO {Motorcyclists Rights Organization} whose members are concerned with the future, safety, and welfare of motorcycling. Learn more at their website <http://mma-az.org/>.

Arizona StandDown [<http://arizonastanddown.org/>] is community-based event where organizations come together to provide annual, one to three day events that bring together the State's homeless and at-risk military veterans. They are connected with services to help them with housing, medical, legal aid, and so much more. Its ultimate goal is to end Veteran homelessness for good.

The date has already been set for the 2017 show. This event will take place on the first Saturday in October, the 7th; from 8am until noon.

This was a good time & we're glad we could be there. Congratulations to Tammy and her team for a job well done.

Betsy & Bruce