RIKI'S RIDE 2016 MEXAMERADA

From the editor... Ri-ki's Ride launched from the LA area on June 27, and took Riki on a 33 day run; with stops in Mexico & Canada as well as across the US.

You can read his travel journal via the www.rikisride.com website. Our sponsor, <u>Law Tigers</u>, was among Riki's sponsors & sent us this very informative press release....

The Law Tigers, America's Motorcycle Lawyers, in conjunction with Riki Rachtman, former host of MTV's Headbanger's Ball and current host of the nationally syndicated radio show Racing Rocks, are pleased to announce their sponsorship of Riki's Ride 2016. Riki's Ride will take Riki Rachtman on a wild, unpredictable motorcycle adventure across North America.

The outline of this incredible journey will have Riki riding from Los Angeles, California to Big Sur, CA with Billy Duffy from the Cult. Then he will ride to the Redwoods of Northern California to meet Taime Downe, lead singer of the rock band Faster Pussycat. Together they will ride up the coast stopping to see wild Orcas on the San Juan Islands and then

across the border to Canada for some white water rafting.

Riki will then continue the trek solo criss-crossing across America from the coast of Oregon all the way to New York City, riding some of the most beautiful roads in America. Eclectic stops include the Rock n Roll Hall of Fame, the Chicago Open Air Rock Festival where he will serve as a host, the Indianapolis Motor Speedway, Coney Island and wherever else his fans tell him 'where to go'.

Rachtman will kick off

the ride in Los Angeles, California in June and take his cues of where to go and what to see from participants via Twitter and Instagram hoping his social media fans will send him on quite the adventure. Riki intends to discover a lot of 'off the beaten path' gems and experience all North America has to offer. The whole adrenaline pumping experience will be posted live on-route as it happens.

Previous Riki's Rides have taken him all over the United States and into Canada and Mexico. This year, Rachtman anticipates a 10,000-mile sojourn across North America with his 2010 Harley-Davidson® Road Glide® and all his fans on Social Media will be along for the ride.

Proceeds from Riki's Ride will go to the Chelsea Hutchison Foundation, a Colorado non-profit corporation formed by Julie and Doug Hutchison to provide help and support to individuals, particularly children and young adults, who have epilepsy. The main focus is to raise funds to provide grants for seizure-re-

sponse dogs. These trained service dogs may be able to detect an oncoming seizure and provide warnings and/or respond after the onset of a seizure. The Foun-

dation also provides Emfit. SAMiAlert and SmartWatch monitors for those in need. The Chelsea Hutchison Foundation is named for Julie and Doug's beloved daughter, Chelsea, who died in her sleep during a seizure in April of 2009. SUDEP (Sudden Unexpected Death in Epilepsy) was the cause of her death. During the 6 years that Chelsea had seizures, no one ever told the Hutchisons a seizure could take her life, other than through an accidental fall or drowning. As a result of that omission, the Chelsea Hutchison Foundation informs those living with epilepsy of the risks and raises awareness of SUDEP so that no other families are blind-sided. For more information, please visit our website. www.ChelseaHutchisonFoundation.org

The Law Tigers, America's Motorcycle Attorneys:

Law Tigers is proud to support Riki's Ride. As avid motorcyclists, Law Tiger actively promotes the biker lifestyle,

while advocating safety and education. Law Tigers is comprised of some of the top-named lawyers in the community. Their primary goal is to help the motorcycle community through sponsored events, education and legal assistance. We are looking forward to quite the crazy adventure!

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