

# Roots Music Fest

The Roots Music Fest & Poker Run took place at The Collective on Highway 179 in Sedona on Saturday October 7, 2017. It was a benefit for Steps to Recovery Homes. Their mission is to help others recover from alcohol and drug addiction.

41 Bikes rolled out for the Poker Run, with a 9am start time. Entry fee was \$10/single or \$15/2-up. A toy donation for the Old Town Mission provided a \$5 discount. The 44-mile run was self-paced and could be completed in 2 to 3 hours; allowing time to stop & enjoy the famously beautiful Sedona views. Check points included Page Springs, Sedona's Airport Mesa, and Bell Rock in Sedona; providing very nice views of the Red Rocks. There was also a stop at Crazy Tony's in Cornville.

John A. won the High Hand 'Sedona Basket' prize including a 3-night stay at The Hyatt, a Pink Jeep Tour, a dinner in Sedona, and a Harley-Davidson Gas Tank Collection Plaque. Sweet! The Low Hand prize was a 'Laughlin Basket' including a 2-night stay at The Aquarius, a buffet there for 2, a car load pass to Bearizona, and an H-D Gas Tank

Collection Plaque. The winner's name was unavailable. Congratulations to you both!

The Festival, including 9 bands, went from 11a to 6pm. Admission was Free to this family-friendly gathering, with donations accepted & appreciated. Performers were Christy and Frenz, DL Harrison, Doug Johnson Band, Tommy Rocks, Leon J, Cross Eyed Possums, The Electric Swamp Poets, The Mods, and Beautiful Signers {They present music in sign language}. There were also nine vendors, featuring a variety of items including jewelry, apparel, vaping materials, sober-living information resources, a henna body artist & palm reader, and of course information about the beneficiary 'Steps to Recovery'.

A Silent Auction offered items such as helmets, guitars, a quilt, artwork, an autographed Cardinals football, and various gift certificates.

General Attendance is estimated at about 350 people throughout the day; the free entry making it difficult to measure more exactly.

Steps to Recovery Homes received \$7,803.21 thanks to this event. More than

the traditional 'halfway house' format, they provide recovery homes structured to address not only a person's addiction, but coaching & behavior modifications to help de-activate the triggers that can lead to backslides.

Thank you to Damien & Anne Browning for helping us to share new of this day with our readers. Their message included, "This was an amazing event for a good cause and we will continue to have them annually." They also sent along, "Thank you to our Roots, Roll and Ride Sponsors!! Northern Arizona Blues Alliance, The Collective, Law Tigers, Yavapai Apache Nation, Viewpoint Dual Recovery, Oxendale Auto Group, Verde Valley Jones Ford, Triple Point Recovery Homes, D & K Cycle, Red Mountain Sedona, Thrivent Financial, Vince's Auto Body, Randall's, Taylor Waste, Edward Jones -Mark Carlile, Homes and Land, Prescott Sober Living, Al Med, Express Automotive, & SEC."

Learn more about the Steps to Recovery Homes via their webpage <http://stepstorecoveryhomes.org/> or give a call to 928-649-0077

Betsy

